WWF Rhino Raid gameplay copy for translation

NB:

Please aim to keep the translation within the English word count.

Thank you!

Intro

slide1

AFRICAN RHINOS

Hundreds of thousands once roamed across Africa; increasing demand for their horn is drastically reducing their numbers.

Slide 2

CRISIS

Demand from South East Asian crime syndicates is fuelling ruthless rhino poaching.

Slide 3

MYTHS

Rhino horn cannot prevent cancer, cure hangovers or make you stronger.

Slide 4

TRUTH

If we don’t get radical and take action, crime syndicates will win and South Africa will lose its rhinos!

LOAD/ RHINO FACTS

South Africa is home to 75% of rhinos living in the wild.

Between 1960 and 1995, the black rhino population across Africa plummeted from 100 000 to just 2 410!

In the 5 years up to 2007, poachers killed 100 rhinos in South Africa. In the next 5 years, 1 654 rhinos were killed!

In 2012, 668 rhinos were killed in South Africa - that’s nearly 2 rhinos every day!

International rhino horn smugglers are often involved in other serious crimes, like human trafficking and drug smuggling.

Rhino horn is made up mostly of keratin; the same substance that makes up your hair and nails!

Rhino horn syndicates operate across the globe, with much of the demand coming from South-East Asia.

Black rhinos are being relocated to suitable areas to grow new populations, thanks to the support of WWF.

WWF has a plan to stamp out poaching; read more by clicking the WWF button on the main menu.

Mother rhinos care for their calves for up to three years while adult rhinos can live for up to 30 years.

Some people believe rhino horn can treat cancer, but in reality there is no scientific evidence to support this.

Some people believe rhino horn can help reduce fever, but there's a far more effective and cheaper option - Aspirin!

Saving rhinos is not just about stopping poachers; it’s also about starting new breeding programs and reducing demand for rhino horn.

There are two different types of rhino in South Africa, both grey in colour, but known as ‘black’ rhino or ‘white’ rhino.

Crime syndicates have become so well organised that helicopters are being used to locate rhinos in the wild.

Rhinos don’t have the best eyesight, but their sense of smell is incredible!

FAIL/ RHINO FACTS

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Poachers will kill 2 rhinos today! You can help fight back.

Keep playing and donate in-game.

We know with your help we can fight poaching and win.

Play for good and donate now. Lead the charge!

Poacher profiles

Poachers use wire snares to catch animals, but these also injure and often kill rhinos.

Poachers start bush fires to distract rangers, leaving rhinos unprotected and open to attack.

Crossbows are quiet, accurate... and very deadly.

Poachers often poison waterholes to kill rhinos, but this also kills all the animals that drink there.

Many poachers use military grade weapons left over from African civil wars to kill rhinos.

Hunting and military rifles are the most common weapons used to kill rhinos for their horn.

The fastest and most brutal way to cut off a rhino horn is with a chainsaw.

Tranquiliser darts immobilise rhinos while poachers cut off their horns;

most rhinos don’t survive this cruel act.

END SCREEN

Well done on an epic win!

This is just the first part of the fight. Keep playing, keep donating and look out for updates. Stay radical!

WWF hornbill content

\* What’s WWF doing to save rhinos?

WWF is committed to stop rhino poaching, help grow rhino populations and decrease demand for rhino horn.

WWF provides support for rhino rangers and vital equipment like radios, motorbikes and light aircraft. We also provide support to agencies fighting to combat the illegal trafficking in rhino horn.

We are protecting rhinos in the wild and managing populations to help them grow. WWF also works with local communities who live close to rhino reserves to help protect wildlife.

WWF is campaigning internationally to halt the demand for rhino horn.

We are also driving international cooperation between governments to halt illicit trade of rhino horn.

Credits

[www.flintsky.com](http://www.flintsky.com)

A game by Flint Sky Interactive.

In association with WWF - South Africa.

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Thanks to WWF- South Africa,

the testers, friends, family

and Team Rhino Raid for all

your support, suggestions

and patience.

You’re all radical!

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World Wide Fund For Nature

(Formerly World Wildlife Fund)

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