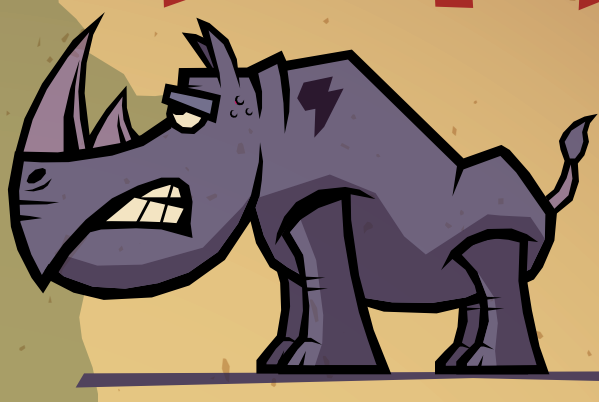




RHINO ALERT!

FACT!

Approximately
25,000 Rhinos
live in Africa,

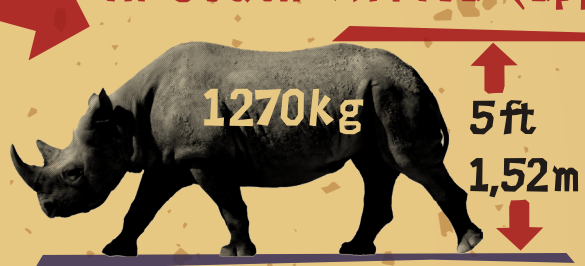


21,000 live in
South Africa.

19,000
white rhinos
in South Africa (approx.)



2,000
black rhinos
in South Africa (approx.)



WHITE RHINO
has a square lip



BLACK RHINO
has a pointed lip

Hundreds of thousands of rhinos
once roamed across Africa.
Today...

CRISIS

RHINOS ARE IN TROUBLE!



Demand for rhino horn from
South-East Asia is fuelling
ruthless rhino poaching
in South Africa.



SOUTH AFRICA

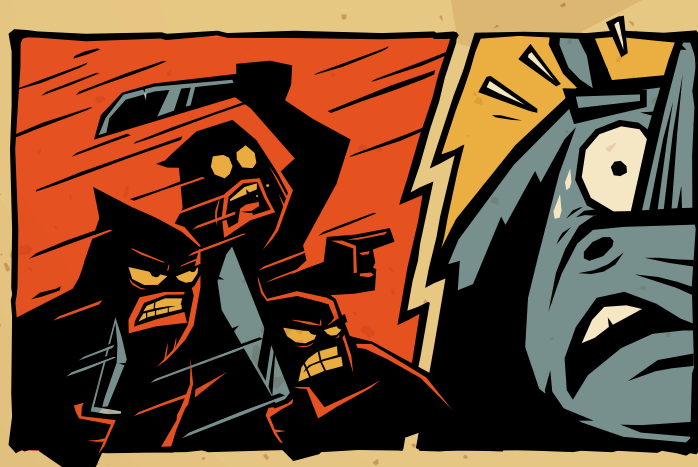


ASIA

The deadly
trade chain

End User
Traders
Smugglers
Middlemen/Buyers
Poachers

DEMAND IS RISING!



Number
of rhinos
killed in
South
Africa

668
448
333
122



2009 2010 2011 2012

that's nearly
2 rhinos every day!



International criminals exploit
African communities, who risk
their lives as rhino poachers.

FACT IS...



rhino horn cannot prevent cancer,
cure hangovers or make you stronger.

TRUTH IS

we need to
get radical and
take action, or
criminals will
win and South
Africa will lose
its rhinos!



RHINO RAID

PLAY NOW!

SAVE THE

RHINOS!

LET'S GET RADICAL!



www.rhinoraid.org

